

**Amendments to the Claims**

Please amend Claim(s) 7 and 8. The Claim Listing below will replace all prior versions of the claims in the application:

**Claim Listing**

1. (Original) A method for content push synchronization for bulk data transfer in a multimedia network, comprising:
  - scheduling transmission of bulk data content;
  - notifying a plurality of end node devices of the scheduled bulk data transmission, such notification including information indicating an expected end time for the scheduled transmission;
  - transmitting the bulk data content via broadcast;
  - attempting to selectively receive a subset of the content during the scheduled transmission;
  - at the expected end time for the scheduled transmission, determining if the bulk data content was received as expected; and
  - if not received as expected, sending a failure indication.
2. (Original) A method as in claim 1 additionally comprising:
  - retransmitting the bulk content to the failing network device via a unicast.
3. (Original) A method as in claim 2 wherein the failure indication indicates a subset of unreceived content and, transmitting only the indicated subset.
4. (Original) A method as in claim 1 wherein the step of transmitting the bulk content additionally comprising using a unicastUDP protocol.
5. (Original) A method as in claim 1 wherein the step of notifying the end node devices includes an expected start time and duration information.

6. (Original) A method as in claim 1 wherein the step of notifying the plurality of end node devices comprises:  
delivering transmission schedules to the plurality of end node devices prior to the scheduled transmissions of bulk content.
7. (Currently Amended) A method as in claim 1 wherein the step of notifying the plurality of end node devices includes delivering content control data ~~comprise~~ comprising destination port addresses and data transmission times for the subset of content.
8. (Currently Amended) A method as in claim 4, wherein the step of selectively receiving content comprises:  
listening to the scheduled ~~transmissions~~ transmission for the subset of content on the destination port addresses at the data transmission times;  
selecting the subset of content during the scheduled transmissions; and  
receiving the subset of content.
9. (Original) A method as in claim 4 wherein the destination port addresses are multicast port addresses.
10. (Original) A method as in claim 4 wherein the destination port addresses are broadcast port addresses.
11. (Original) A method as in claim 1 wherein the content is a plurality of promotions.
12. (Original) A method as in claim 1 wherein the scheduled transmissions are scheduled multicast transmissions.

13. (Original) A method as in claim 1 wherein the scheduled transmissions are scheduled broadcast transmissions.
14. (Original) A method as in claim 1 wherein the content is transmitted multiple times during the scheduled transmissions to ensure that the plurality of end node devices receive the subset of content.
15. (Original) A method as in claim 3 wherein a failure indication is sent again if the retransmission fails.
16. (Original) A method as in claim 5 wherein a module ID is included in the failure notification.